

2024 Truckload Market Update



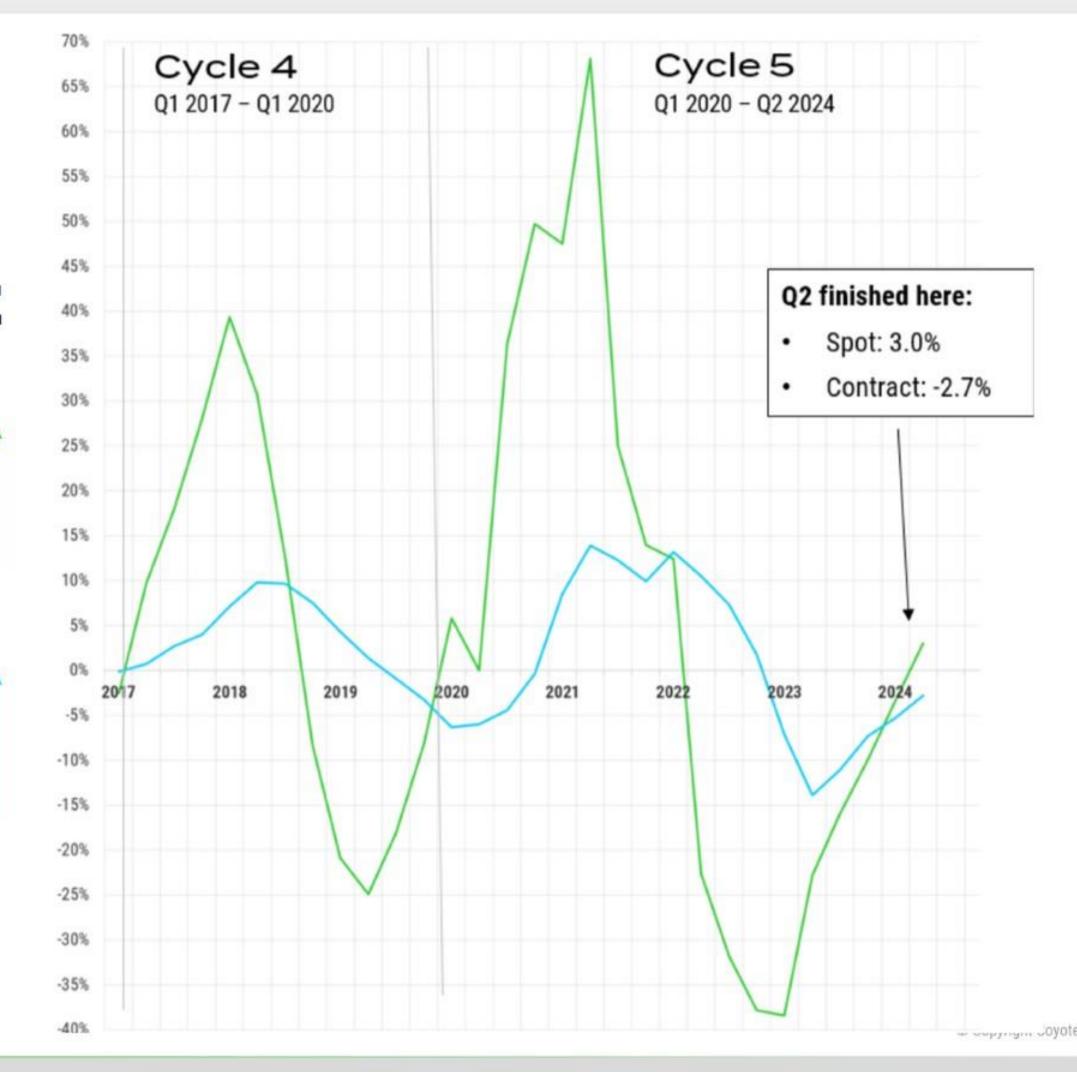
## Q2 2024 FINAL PERFORMANCE

TL Spot Market Rates

Coyote Curve®

TL Contract Market Rates

Cass Linehaul Index





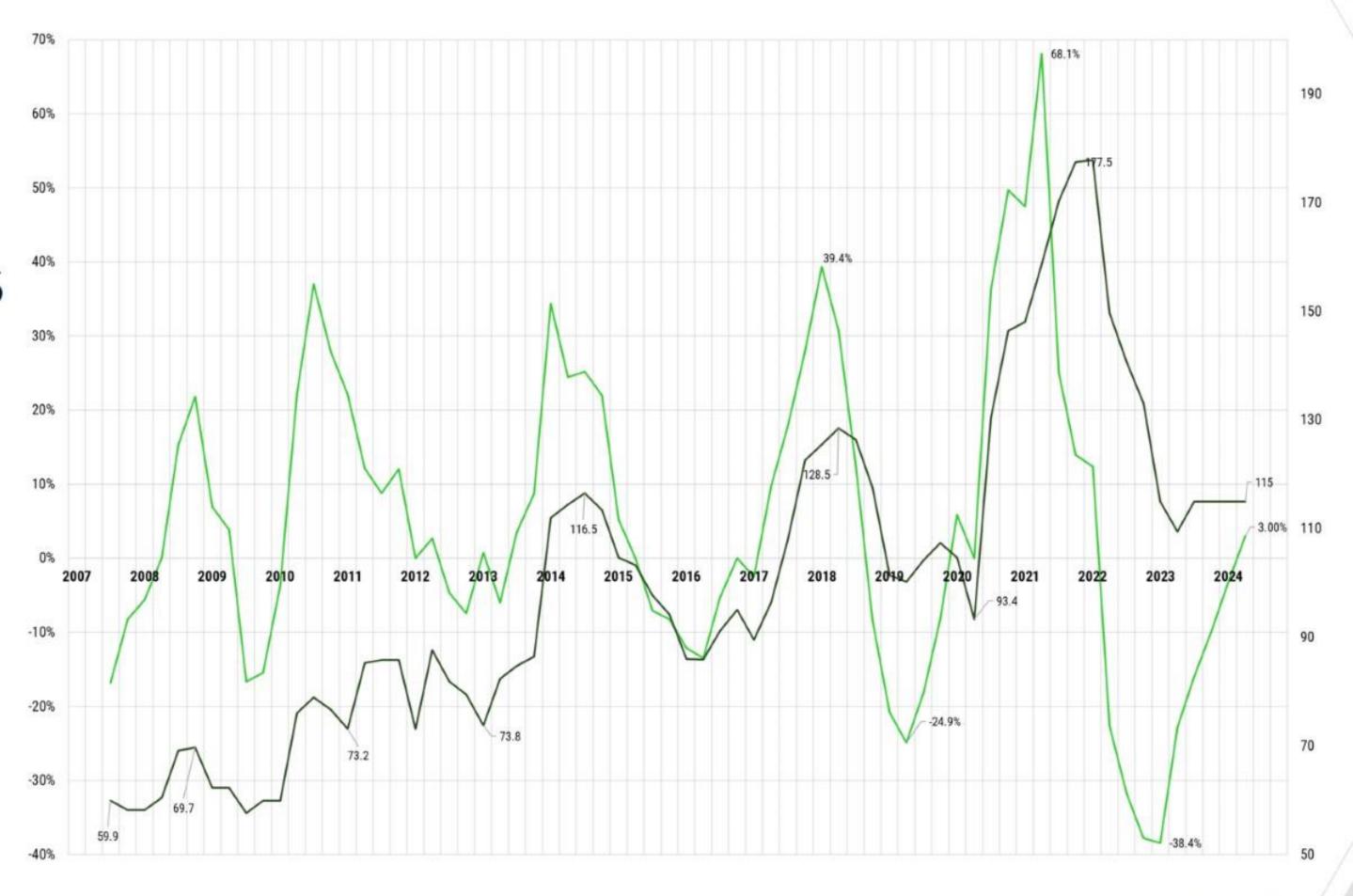
### COYOTE CURVE (Y/Y) VS. ACTUALS

**Coyote Curve** Y/Y TL Spot Rates

**Coyote Cost Per Mile** Actual TL Spot Rates (secondary axis)



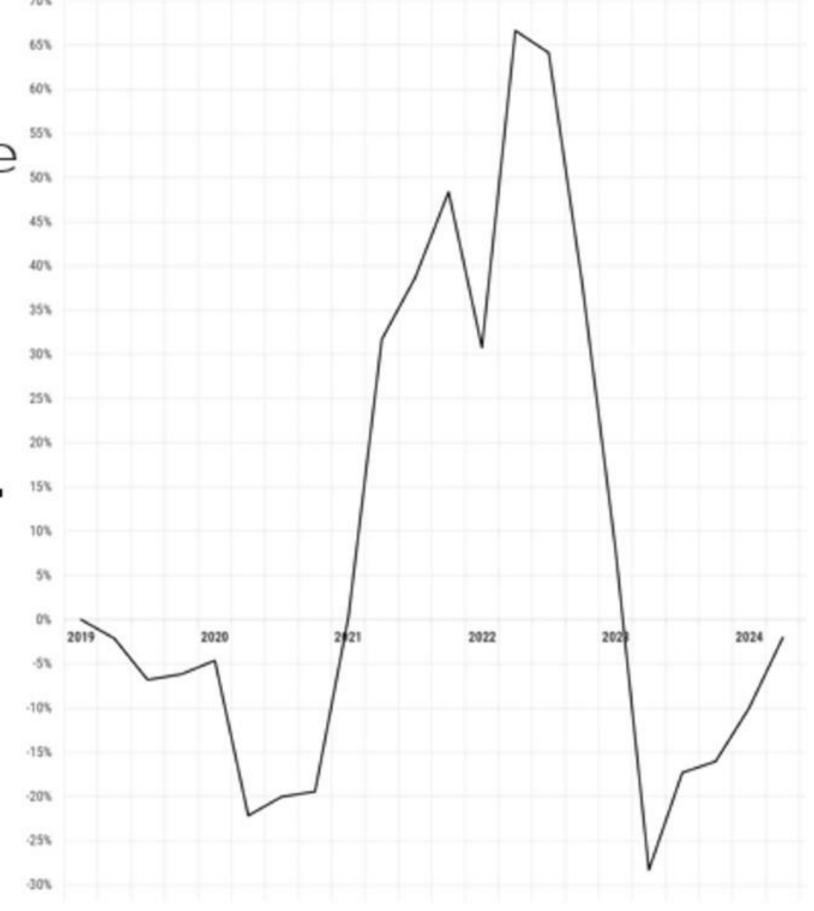




### Diesel

Year-Over- "
Year Change 55%

U.S. Diesel Index Average
Department of Energy





### **Economic Indicators**

Q2 2024

### Sales to Inventory Ratio

Census Bureau (Secondary Axis, through April 2024)

#### **Industrial Production**

Federal Reserve Board (through May 2024)

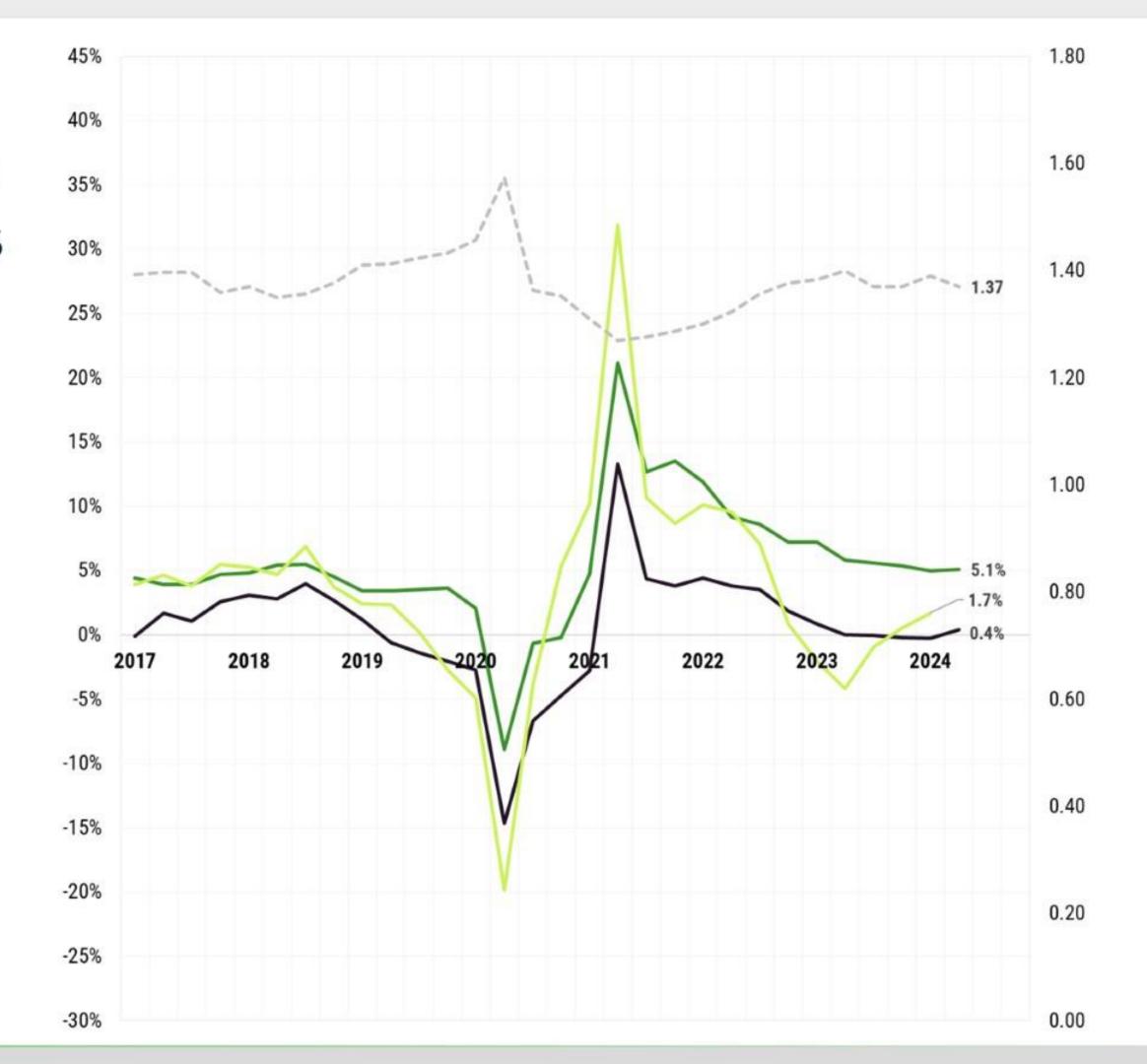
#### **Imports**

Bureau of Economic Analysis (through Q1 2024)

### Consumption

Bureau of Economic Analysis (through May 2024)





### TRUCKLOAD MARKET CYCLES SON VS.

### CLASS 8 TRUCK ORDERS

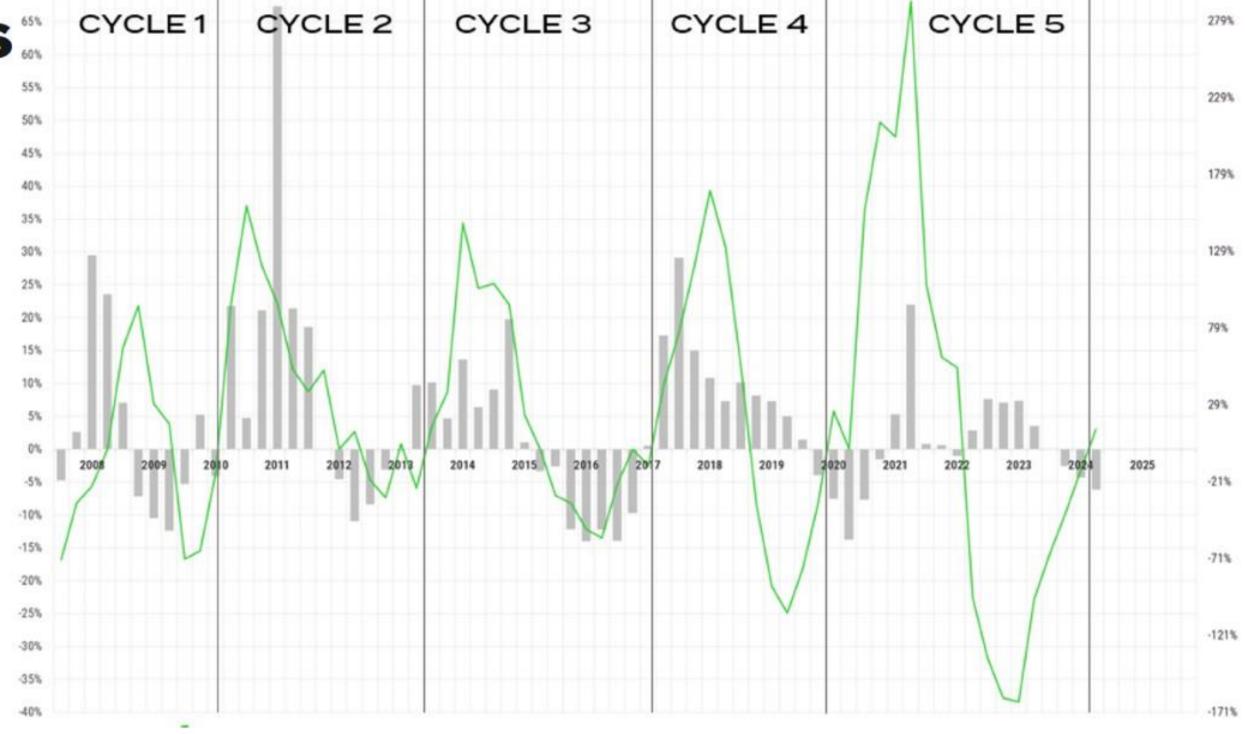
**Coyote Curve** 

(TL Spot Market Rates)

Cass Linehaul Index

(TL Contract Market Rates)

ACT U.S. Net Class 8 Tractor Orders (Secondary Axis)





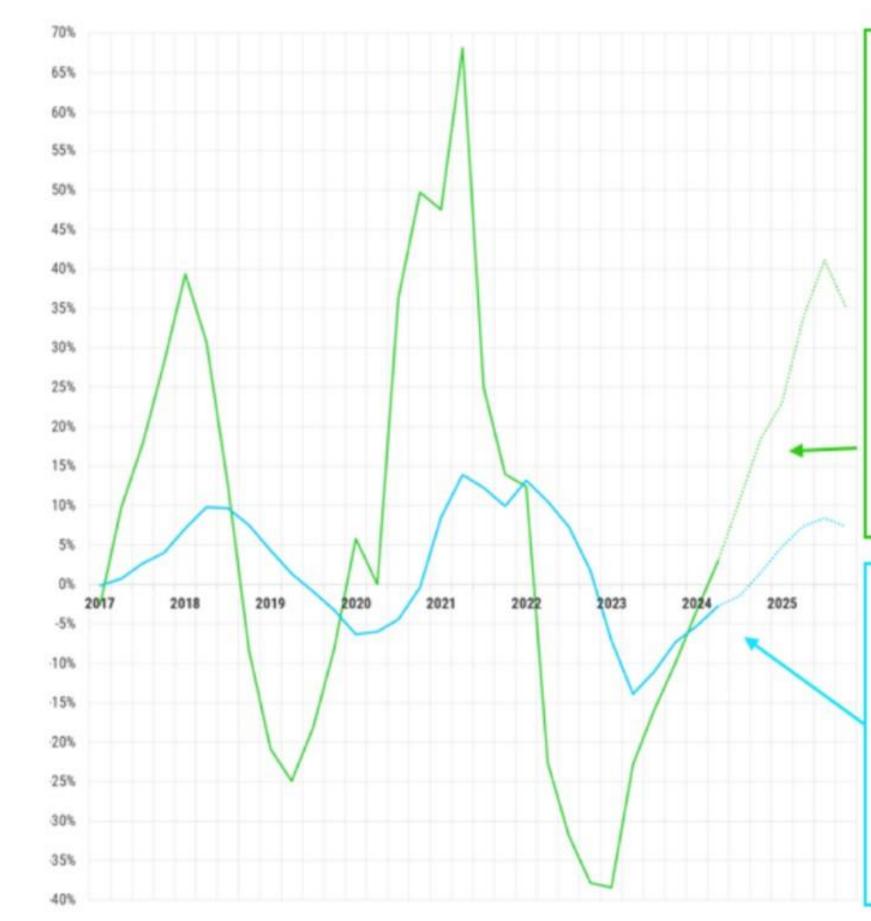
# Q32024 TRUCKLOAD MARKET FORECAST

**Coyote Curve** 

(TL Spot Market Rates)

**Cass Linehaul Index** 

(TL Contract Market Rates)



Y/Y spot rates will continue rising into inflation, heading towards a peak in 2025.

It still won't likely feel much different yet, but continued carrier attrition will lay the foundation for increased tightness later in 2024 (possibly by the end of Q3).

Though heading back towards inflation, contract rates remain depressed, setting up routing guide pressure as spot rates finally surpass contract.



### MORE TRUCKLOAD MARKET RESOURCES

Everything you need to learn about the trucking industry, all in one place (all for free).

### **The Basics**

- Supply & Demand 101:
   The Basic Economics of the
   Truckload Market
- Understanding the U.S. Truckload
   Market:
   The Complete Guide for Logistics
   Professionals
- <u>Contract vs. Spot Rates:</u> What's the Difference?
- How to Get the Perfect Spot Rate:
   8 Rules of Spot Quoting

### **Videos & Infographics**

- What is the Coyote Curve?
- <u>Learn the Trucking Industry in 5</u>
   <u>Infographics</u>
- Infographic:

   What is a Truckload

   Market Cycle?

### **Latest Market Forecast**

- Watch the quarterly Coyote Curve webinar
- Read the quarterly market guide
- <u>Download the monthly</u>
   <u>freight market cheat sheet</u>

